

Exhibition Labels Pack for Artists

Completed example

Reverse artwork identification label

Fix discreetly to the reverse of the artwork.

Hanging and installation tag

Use during installation to match the work to the hanging plan.

Packaging and return label

Attach to wrapping, a crate or another outer package - never to the artwork.

Public wall label

Display beside the artwork for visitors; omit private and handling information.

Before printing

- Follow the organiser's instructions where they differ from this pack.
- Print at Actual Size (100%). Do not use Fit to page or Scale to page.
- Keep adhesive away from the artwork surface and vulnerable material.
- Private contact details are optional.
- This pack is not a Certificate of Authenticity and does not authenticate an artwork.
- Shorten long entries and retain the full information in your inventory or delivery records.

REVERSE ARTWORK IDENTIFICATION

ARTIST	Mara Ellison
ARTWORK TITLE	Where the River Keeps the Evening Light
YEAR	2026
MEDIUM	Oil and cold wax on linen
DIMENSIONS	92 x 122 cm
ARTWORK / INVENTORY REF	ME-2026-014
EXHIBITION	Northern Light: New Painting
ARTIST CONTACT (OPTIONAL)	studio@maraellison.example

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HANGING AND INSTALLATION TAG

Administrative tag - remove after installation unless instructed otherwise

ARTIST	Mara Ellison
ARTWORK TITLE	Where the River Keeps the Evening Light
ARTWORK / INVENTORY REF	ME-2026-014
HANGING NUMBER	B17
ROOM, WALL OR LOCATION	Gallery 2, north wall
ORIENTATION	Landscape
CENTRE HEIGHT OR POSITION	Centre at 150 cm
FIXING / INSTALLATION NOTES	Two D-rings; 70 cm apart; no wire
STATUS	☒ Installed ☒ Checked

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PACKAGING AND RETURN LABEL

Attach to packaging only - never to the artwork

EXHIBITION / VENUE Northern Light - Harland Arts Centre

ARTIST Mara Ellison

ARTIST CONTACT studio@maraellison.example

PACKAGE NUMBER 1 of 1

CONTENTS / ARTWORK REFS ME-2026-014

RETURN ADDRESS / COLLECTION Return to artist after 18 October; collection desk

HANDLING ☒ Fragile ☒ This way up ☐ Do not stack

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PUBLIC WALL LABEL

Mara Ellison

Where the River Keeps the Evening Light

2026 | Oil and cold wax on linen

92 x 122 cm

A layered study of reflected evening light
across the river after rain.

£2,400

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